

*Introducing*

# Board Dimensions

A new board self-assessment  
service for Chairmen

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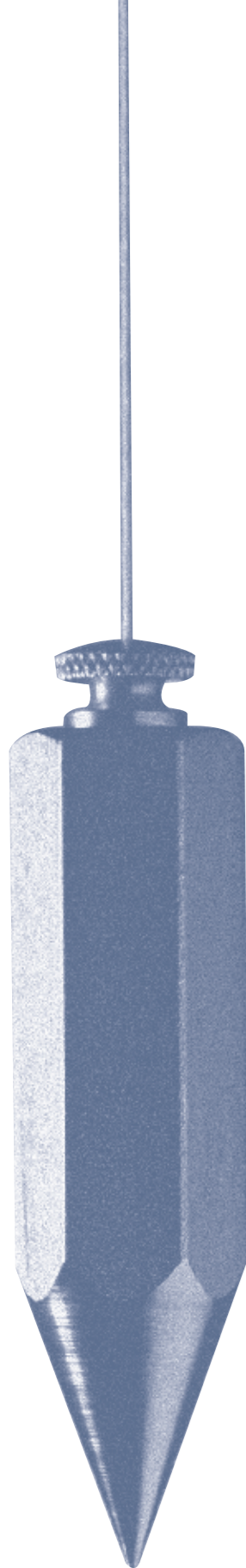
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**BOARD**dimensions

by  CAMERONralph





*Designed specifically  
for use by Chairmen*

## Cameron Ralph is pleased to introduce **Board Dimensions** – a Chairman’s guide to Board Self-Assessment.

**Designed to assist Chairmen to lead their own board performance review, Board Dimensions** provides guidance on how to manage the process, a series of ready to use materials, and benchmarking against the Cameron Ralph database of Australian boards – all delivered with support and advice from an experienced Cameron Ralph assessor.

Unlike many automated, do-it-yourself performance assessment tools on the market today, Cameron Ralph’s **Board Dimensions** has been designed specifically for use by Chairmen, and is based on the principles underlying Cameron Ralph’s Independent Board Performance Assessment service.

### There are five things that make **Board Dimensions** unique:

1. **A proven model** of board effectiveness, which draws on our extensive boardroom experience;
2. **A complete methodology** which includes a step-by-step guide and all the materials you need to lead a productive board review;
3. **Customisation** of the tools, report and process to take account of the unique context of your board;
4. **Benchmarking** of your board against our database of Australian boards and suggested strategies for identified areas of improvement;
5. **Assistance** from an experienced Cameron Ralph assessor to ensure your review produces a roadmap for improvement.

### Individual Director Assessment

Board Dimensions also offers the option of Individual Director peer assessment – using a proprietary Cameron Ralph developed methodology. Individual Director peer assessments can be a highly effective tool for improving Board Performance when applied sensitively.

The Board Dimensions Individual Director service provides the Chairman and each Director with a custom, confidential written report focused on how they can improve their own performance.

### **Board Dimensions** helps Chairmen avoid the pitfalls commonly encountered in carrying out board self-assessments.

Understandably, Chairmen are often concerned about a number of problems that might arise during board self-assessments. **Board Dimensions** is designed to assist Chairmen manage these issues with confidence and sensitivity, ensuring an outcome focused on improvement of the board both in the immediate and longer term.

CHAIRMAN’S CONCERN	HOW <b>BOARD DIMENSIONS</b> SOLVES THE ISSUE
“My board members are nervous about the process and what the outcomes might mean for them.”	The <b>Board Dimensions</b> process is transparent and focused on assisting boards to develop a programme of self improvement. A step-by-step communications section guides the Chairman to communicate positively about the process and outcomes with directors.
“My board agenda is already full – how will we find the time to undertake the review?”	The ready to use materials save you the time, effort and risks of constructing your own tools. The total time commitment for participants is estimated at 1.5 hours, and about 1 day for the Chairman.
“How can I ensure that board members and managers participating in the review will be frank?”	All responses from participants are confidentially processed by Cameron Ralph and the report preserves the anonymity of the information provided.
“I don’t want to disrupt the good dynamic that our board has – how will we handle any sensitive issues that arise?”	The <b>Board Dimensions</b> Assessor assists the Chair to interpret the findings and advises on strategies for presenting sensitive findings to the board.

Whether you are a relatively new board, are doing a regular ‘health check’, or are seasoned ‘self-assessors’, **Board Dimensions** can provide a comprehensive, robust and fresh new approach for improving your board’s effectiveness.

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